



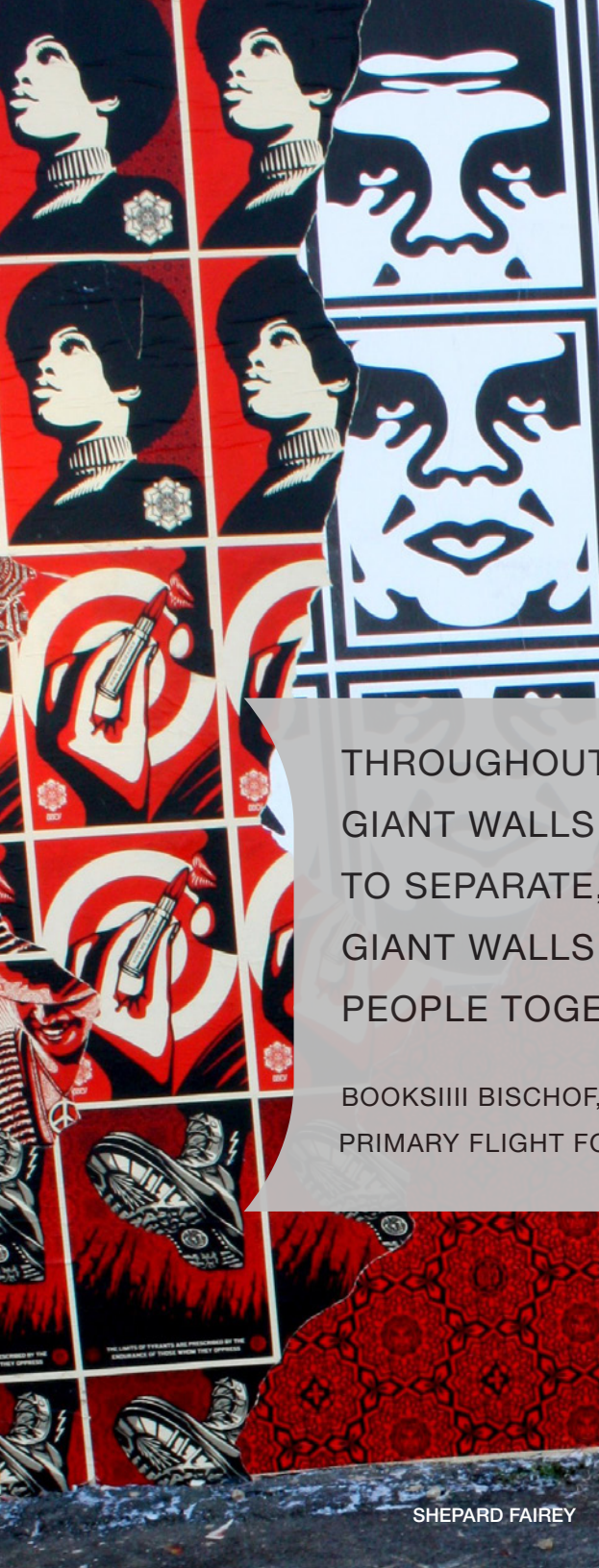


Primary Flight

WYNWOOD / MIAMI DESIGN DISTRICTS
DECEMBER 2 - 5, 2010

primary flight : |prī-mer-ē flīt|

1. *noun* -The world's largest, site-specific, street level live mural exhibition annually in the Wynwood and Miami Design Districts.
2. *verb* -Transforming communities. Bringing world class art to the people. Inspiring creativity throughout the world.



World's Largest Street Art Event (and Growing)

Primary Flight's annual project is the world's largest event of its kind. Primary Flight features over 250 world class artists from around the globe, the majority of whom travel to Miami for Art Basel. Founders of the street, stencil, graffiti, and skate art movements headline the annual event. Artists collaborate on high profile walls throughout Miami's urban landscape. Maps outlining the installation are circulated, providing patrons with an opportunity to view the works in progress.

Transforming Communities

Effectively building the world's first street art museum, Primary flights impact is felt year round by both beautifying blighted neighborhoods and showcasing art in creation to residents, visitors, collectors and laymen alike.

Raising Awareness

Education is key. Street Art / Graffiti has come a long way, from the back seats of police cars to gracing the walls of the worlds most important collections and museums. One of our goals is to educate, inform, enlighten and build outdoor museums throughout the globe, transforming our communities one mural at a time.

Year-Round Events Culminating in Miami During Art Basel Week

Primary Flight's after-party during Art Basel Miami Beach 2009 was the hottest event of the season, and was attended by over 2,000 fans, as well as celebrities such as Russell Simmons, Ebony Bones, Peanut Butter Wolf and Shepard Fairey. Primary Flight has built a massive following, working year-round with the city, community, and it's developers.

THROUGHOUT HISTORY,
GIANT WALLS WERE BUILT
TO SEPARATE, WE PAINT
GIANT WALLS TO BRING
PEOPLE TOGETHER.

BOOKSIIII BISCHOF,
PRIMARY FLIGHT FOUNDER



SELECT PRIMARY FLIGHT ARTISTS



SHEPARD FAIREY



RON ENGLISH



EL MAC/ RETNA



WK INTERACT



LOGAN HICKS



KENNY SCHARF



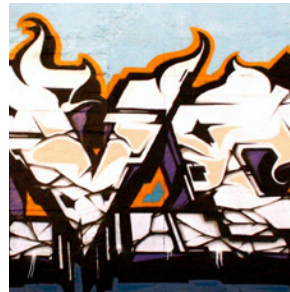
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THE LONDON POLICE



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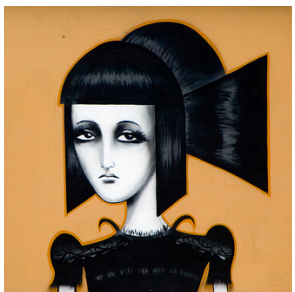
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DAVID CHOE



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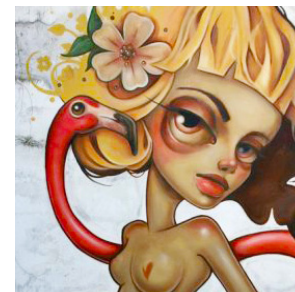
TRISTAN EATON



BLEK LE RAT



AIKO



TATIANA SUAREZ



MICHAEL DEFEO

Primary Flight



PRIMARY FLIGHT HISTORY

Primary Flight is a collaborative curatorial organization dedicated to the production of site-specific, street level, mural installations. Since its inception in 2007, this global arts and community collective has combined an international selection of top galleries and an exciting program of street exhibitions, parties, and crossover events featuring music, film, architecture and design. Primary Flight's annual event in Miami's Wynwood Art District during Art Basel is the world's largest event of its type. In just three years, Primary Flight has grown quickly from 25 to over 250 artists, the majority of whom travel to Miami for Art Basel. Founders of the street, stencil, graffiti,

and skate art movements headline the annual event. Artists collaborate on strategically located walls throughout the Wynwood Art District. Maps outlining the installation are circulated, providing patrons with an opportunity to view the works in process.

This year, Primary Flight broadens its reach with the addition of an alternative art fair, satellite events, public and private tours.

Katherine Hinds, Curator of the Margulies Collection at the Warehouse comments, "Primary Flight brings a dynamic and exciting dimension to the Miami art scene and we are very pleased to serve as one of the sites for this years' street art installations. Many Contemporary artists have drawn on the urban landscape for subject and inspiration, Basquiat, Walker Evans, Barry McGee to name a few. The artists in Primary Flight add a new voice to the urban genre in a big bang of painting, poetry and pavement."

Primary Flight reminded me why I began to paint in the street to begin with, we painted for ourselves, we painted for the city, and the kind of love we received from Miami drove us to work harder. What is happening in Wynwood has never happened before in the World, not at least to the scale we experienced, and not without the help of Primary Flight.

RETNA

The Primary Flight project is an ambitious endeavor. I was fortunate enough to be provided with a great wall and I not only received great feedback about my mural during its creation, but continuously ever since.

SHEPARD FAIREY



Primary Flight

Arts are vital to the Miami community. Primary Flight has not only been a notable highlight during the week of Art Basel, it also leaves an enduring memento — priceless works of public art. These murals have helped turn the once-blighted streets of Wynwood into a burgeoning arts district. Your donations will help support our community, educate the public about an important contemporary art movement, and bring recognition of you or your company as patrons of the arts.

Sincerely,

BooksIIII Bischof

Founder, Primary Flight



PRIMARY FLIGHT AND THE FOUNTAINHEAD RESIDENCY PRESENT A LONDON POLICE MURAL : APRIL 2010

FOR MORE INFORMATION, PLEASE CONTACT:

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