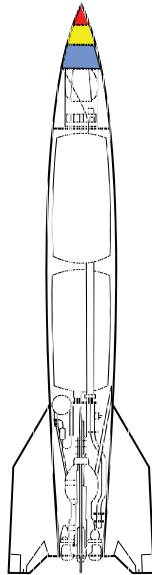


P R I M A R Y F L I G H T

WYNWOOD : DECEMBER 2 - 6, 2009

primary flight : \pri-mer-ē flīt\ *noun*

The world's largest site-specific street level mural installation held for five days in the Wynwood Art District during Art Basel Miami Beach.



B L U E . P R I N T . F O R . S P A C E

MIAMI BEACH : DECEMBER 1, 2009 - JANUARY 3, 2010

ARTCENTER/SOUTH FLORIDA | MIAMI BEACH

blue print for space : \blü print fər spās\ *noun*

Exhibition featuring internationally known contemporary Street Artists to be held at ArtCenter/South Florida's main gallery on Lincoln Road in South Beach.

FOR IMMEDIATE RELEASE

Primary Flight rocket-launched *Blue Print for Space* at ArtCenter/South Florida; voyage to continue in the streets of Wynwood.

Largest Multi-Site Street Exhibit Thrives During Art Basel Miami Week

MIAMI, Florida – 4 December, 2009 –

Kicking-off non-Basel festivities, ArtCenter/South Florida (“ACSF”) rocket-launched *Blue Print for Space*, an explosive exhibition curated by South Florida-based art collective Primary Flight, on Wednesday, December 2 (800 Lincoln Road, Miami Beach). More than 800 guests packed the 1,028 square-foot community gallery throughout the evening, including exhibiting artists Ron English, Jim and Tina Darling, Blackbooks and Santiago Rubino. Hipster tunes were bumping on the ones and twos while Leblon Cachaca kept the complimentary caipirinhas flowing.

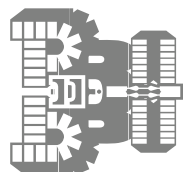
Beats™ by Dr. Dre™ and Monster showcased one-of-a-kind Beats Studio headphones tricked-out by Primary Flight artists Tes One, Retna and Santiago, which will be auctioned on www.primaryflight.com in benefit of ArtCenter/South Florida’s arts education programs. *Blue Print for Space* is on view until January 3, 2010, and is free and open to the public.

Taking it back to the streets, more than 100 Primary Flight artists will now continue creating live murals and installations throughout Miami’s Wynwood Arts District. Typoe, Retna, Ewok, Dolla, Blek Le Rat, Fake is Good and She Kills He are among the visionaries appropriating public and private outdoor surfaces, day and night, through December 6, 2009. Primary Flight’s base camp is located at Wynwood Social Club (2501 N.W. 2nd Ave) but artgoers should walk the streets for an authentic taste of the work in context. Key locations include:

- Spinello Gallery - 155 Northeast 38 Street, No. 101 (Santiago Rubino)
- Margulies Collection - 591 Northwest 27th Street (El Mac, Retna)
- Eazy Street Gallery - 3501 Northwest 2nd Avenue (Tristan Eaton, Jeff Soto)
- Bakehouse Art Complex - 561 Northwest 32nd Street (Depoe)
- Electric Pickle - 2826 North Miami Avenue (Aiko)
- FoCi Art Fair - 3000 North Miami Avenue (Askew, Shepard Fairey, Revok, Reyes)
- Wynwood Social Club - 2501 N.W. 2nd Ave (Jim Darling, Galo, The London Police, Kenny Scharf)

Primary Flight’s lead curator, Books IIII, said, “*Blue Print for Space’s* opening night was a testament to the fact that graffiti is alive and well in Miami. It doesn’t get any more real than this. Primary Flight looks forward to taking this show on the road.”

Video: <http://www.vimeo.com/7807603>, http://www.youtube.com/watch?v=ximJ3_dXQFI



PRIMARY FLIGHT

ABOUT PRIMARY FLIGHT : Primary Flight is a collaborative curatorial organization dedicated to the production of site-specific, street level, mural installations. Since its inception in 2007, Primary Flight has brought together over 100 of the world's most influential Street Artists to install their work live in the streets of Wynwood, and for the first time, in Miami Beach at ArtCenter/South Florida. These projects provide a catalyst for burgeoning arts communities.

ABOUT ART/CENTER SOUTH FLORIDA: Established in 1984, ArtCenter/South Florida (located at 800, 810 and 924 Lincoln Road, Miami Beach) is a non-profit 501(C)(3) organization that provides subsidized studio and exhibition space as well as teaching opportunities for emerging and career artists in their facilities at 800, 810 and 924 Lincoln Road, Miami Beach. The mission of the ArtCenter is to advance the knowledge and practice of contemporary visual arts and culture in South Florida while providing affordable programming and work-space for professional artists. ArtCenter/South Florida is open Monday through Thursday from 11:00 a.m. until 10:00 p.m. and Friday through Sunday from 11:00 a.m. until 11:00 p.m. For further information please call 305.674.8278 or visit the website at www.artcentersf.org.

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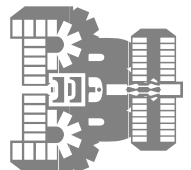
e-mail: dejha@treskoipr.com

<http://www.blueprintforspace.com>

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EDITOR'S NOTE: Interviews and high-resolution photography available upon request.

Exhibitions and programs at ArtCenter/South Florida are made possible through grants from the Miami-Dade county Department of cultural Affairs, the Cultural Affairs council, the Miami-Dade mayor and Board of County Commissioners; The Children's Trust; the City of Miami Beach Cultural Arts Council; the City of Miami Beach Community Development Block Grant Program; the Miami Beach Mayor and City Commissioners; the State of Florida, Florida Department of State, Division of Cultural Affairs, and the Florida Arts Council; the Dade Community Foundation and the Chestler Family Fund at Dade Community Foundation; ArtéCity; Target and Walgreens.



FOR IMMEDIATE RELEASE

Primary Flight announces Blue Print For Space for Art Basel 2009 — a collection of contemporary Street Artists and Graffiti Writers hosted by ArtCenter/South Florida.

Key sponsorships lined up including 33Third, Morgans Hotel Group, Ironlak and a number of other noteworthy companies.

MIAMI, Florida — 30 November, 2009 —

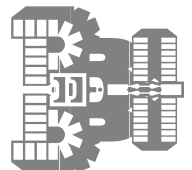
This year, Primary Flight broadens its reach with the addition of Blue Print For Space, a collection of contemporary Street Artists and Graffiti Writers, hosted by ArtCenter/South Florida. The art exhibition will showcase over 25 of today's most active and unique street artists at its Miami Beach gallery. Blue Print For Space proposes that these "Street" artists' works are not just thought provoking or visually pleasing, but are also the voice of a contemporary generation. Blue Print for Space premieres on Wednesday, December 2 with a Collector and Press Preview from 7:00 to 8:30 p.m., and opens to the public from 8:30 to 10:00 p.m. (800 Lincoln Road at Meridian Avenue, Miami Beach). Guests are thereafter invited to join Primary Flight and friends at the Shore Club (1901 Collins Avenue, Miami Beach); event is by invitation only.

Supporting Blue Print For Space is a list of prestigious sponsors including Morgans Hotel Group, Ironlak, the leading paint brand among street artists, and 33THIRD, a nationally recognized supplier of street art supplies. 33THIRD will be providing paint supplies, as well as supporting Primary Flight's partnership and artist relations.

For this year's event, Primary Flight is also working with some of the biggest names in music and consumer electronics to combine the best in sound and technology with today's most prominent street artists. Beats by Dr. Dre and world leading audio/video accessories company Monster are donating several pairs of Studio headphones from the Beats by Dr. Dre headphone line from Monster. The products will be custom painted by prominent street artists including Retna, El Mac, Typoe, Santiago Rubino, Tes One and London Police and will be on display at Blue Print for Space and then auctioned off to benefit the ArtCenter/South Florida's Arts in Education program.

Since its inception in 2007, Primary Flight has hosted site specific, street-level, outdoor mural and performance art projects in Miami's Wynwood Art District during Art Basel. This global arts and community collective presents an exciting program of street art exhibitions, parties, and crossover events featuring music, film, architecture and design. In just three years, Primary Flight has grown quickly from 15 to over 100 artists, doubling the number of exterior wall space throughout the Wynwood. Artists collaborate on strategically located walls throughout the Wynwood Art District. Maps outlining the installation are circulated, providing patrons with an opportunity to view street works in process.

Notable participating artists in this year's event include Augor, Askew, Bask, Blek Le Rat, Boxi, David Choe, Crome, Cycle, Michael De Feo, Dare, Depoe, Dolla Lama, Ellis G, El Mac, Tristan Eaton, Emit, Ron English, Ewok, Shepard Fairey, Frerk, Logan Hicks, Andy Howell, Kofie, Lady Pink, The London Police, MSG, Kenton Parker, Parskid, Pose, Push, Retna, Revok, Reyes, Rime, Risk, Santiago Rubino, Kenny Scharf, Scribe, Sever, She Kills He, Chris Stain, TCP, Tes One, Typoe, WK Interact, Witness, Marc C. Woehr and Agustina Woodgate.



PRIMARY FLIGHT

Primary Flight is a launch pad for some Street Artists, and a homecoming for others, such as Shepard Fairey and Ron English, both of whom transitioned from Street Art to the Fine Art arena.

For more information about this year's event, please visit <http://www.primaryflight.com>.

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ABOUT 33THIRD: Established in 2006, 33Third is LA's premier source of street art supplies, streetwear apparel, and related books and magazines. Their online storefront at 33Third.com (since 2003) is one of the nation's leading street art websites and the largest US retailer of Ironlak paint. Mid-City Arts is their adjoining gallery space that showcases both up-and-coming as well as established street artists from the local, national and international scenes including Retna & El Mac and the first solo show ever from LA's most notorious graffiti artist Chaka. More info at www.33Third.com.

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Lucy Beer

323.449.1194

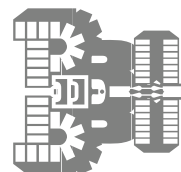
lucy@elemental-consulting.com

<http://www.33third.com>

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Editor's Note: High-res photography, artist biographies, interviews and event invitations available upon request.

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FOR IMMEDIATE RELEASE

World's Largest Street Art Mural Installation Expands for Art Basel Miami 2009

Miami-based Street Art collective Primary Flight today announced the addition of a gallery show, Blue Print for Space, that will take place in conjunction with its annual event in Miami's Wynwood Art District during Art Basel Miami Beach. South Beach's ArtCenter/South Florida will host the noteworthy event.

MIAMI, Florida – 31 August, 2009 –

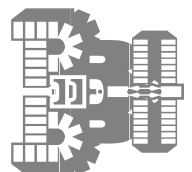
After all the frenzied art enthusiasts have disappeared, and temporary exhibition sites have been dismantled, Miami residents are left with a lasting souvenir of the international art phenomenon under the umbrella called, "Art Basel." Miami-based collective, Primary Flight, is responsible for the expanse of colorful concrete installations throughout the Wynwood Art District. The organization has succeeded in developing community and bequeathing the city of Miami with a priceless collection of Street Art.

Since its inception in 2007, Primary Flight has hosted site specific, street-level, outdoor mural and performance art projects in Miami's Wynwood Art District during Art Basel each year. This global arts and community collective project combines an international selection of top galleries with an exciting program of street exhibitions, parties, and cross-over events featuring music, film, architecture and design. Primary Flight's annual event in Wynwood is the world's largest, multi-site, street-level mural installation. In just three years, Primary Flight has grown quickly from 15 to over 100 artists, the majority of whom travel to Miami for Art Basel. Founders of the street, stencil, graffiti, and skate art movements headline the annual event. Artists collaborate on strategically located walls throughout the Wynwood Art District. Maps outlining the installation are circulated, providing patrons with an opportunity to view street works in process.

Notable participating artists have included Augor, Bask, Blek Le Rat, Boxi, David Choe, Crome, Cycle, Michael De Feo, Dare, Depoe, Dolla, Ellis G, El Mac, Ewok, Frerk, Logan Hicks, Andy Howell, Kofie, Lady Pink, The London Police, MSG, Kenton Parker, Retna, Revok, Reyes, Risk, Santiago Rubino, She Kills He, Chris Stain, TCP, Tes One, Typoe, WK Interact, Marc C. Woehr and Agustina Woodgate. Primary Flight is a launch pad for some Street Artists, and a homecoming for others, such as Shepard Fairey and Ron English, both of whom transitioned from Street Art to the Fine Art arena.

Shepard Fairey comments, "There is an immense pool of talent that travels to Miami for the art fairs and many of them prefer to share their work with a broad audience on the street. The Primary Flight project is an ambitious endeavor to allow artists to create murals on sanctioned street spots. I was fortunate enough to be provided with a great wall near the Scope show and I not only received great feedback about my mural during the art fair, but continuously ever since. With the recent increased interest in street art from the fine art world, it is great that Primary Flight has created a program to legitimize and broaden the audience of Street Art."

The 2009 edition of Primary Flight is sponsored in part by Miami's Margulies Collection. Curator Katherine Hinds said, "Primary Flight brings a dynamic and exciting dimension to the Miami art scene and we are very pleased to serve as one of the sites for this year's Street Art installations. Many Contemporary artists have drawn on the urban landscape



PRIMARY FLIGHT

for subject and inspiration, Basquiat, Walker Evans, Barry McGee to name a few. The artists in Primary Flight add a new voice to the urban genre in a big bang of painting, poetry and pavement.”

This year, Primary Flight broadens its reach with the addition of *Blue Print For Space*, a collection of contemporary Street Artists and Graffiti Writers, hosted by ArtCenter/South Florida. The art exhibition that complements to the Wynwood installation will showcase over 25 of today’s most active and unique street artists. *Blue Print For Space* proposes that these “Street” artists’ works are not just thought provoking or visually pleasing, but are also the voice of a contemporary generation.

During Art Basel, ArtCenter/South Florida will serve as the venue and co-organizer for a gala opening, panel discussions, book signings, private viewings and additional collaboration for artists.

Event sponsors include The Margulies Collection, Majestic Properties, Lombardi Properties and Miami Spaces.

Primary Flight founder, BooksIII, commented, “The Street Art movement has become a standard, reaching out to almost every city across the globe, empowering any person with an interest to ‘get up’ in the street with an unofficial license to do so. This year’s exhibition at ArtCenter/South Florida will be a transition from the street to the gallery, but will nonetheless maintain the same edge and voice that wails in the street each and every time we go to sleep.” Through this annual project, Primary Flight provides a basis for dialogue and interaction among a diverse group of social players: world-renowned artists, property owners, gallerists, collectors and community residents. The unique and exciting Street Art that is left behind has become a Miami attraction, providing a destination for tourists, film crews, fashion photographer and art lovers.

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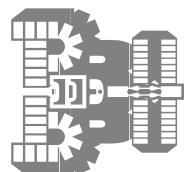
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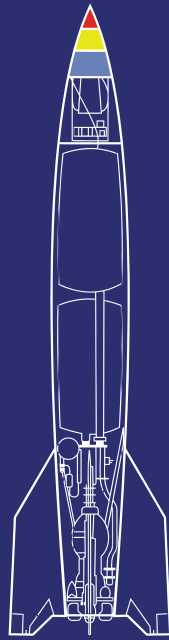
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<http://www.blueprintforspace.com>

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BLUE . PRINT . FOR . SPACE
PRIMARY FLIGHT

AUGOR BASK BLACKBOOKS C215 CHRIS STAIN CRUZ JIM & TINA DARLING D*FACE
DOLLA EL MAC RON ENGLISH SHEPARD FAIREY LOGAN HICKS THE LONDON POLICE MEGGS
MIKE DE FEO KENTON PARKER PISA 73 PUSH SANTIAGO RUBINO RETNA REYES REVOK
SHE KILLS HE JEFF SOTO STORMIE MILLS TES ONE TYPOE AGUSTINA WOODGATE ZEVS

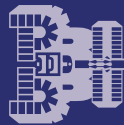
On view December 1 - January 3, 2010
Opening Reception: Wednesday, December 2
Private Preview: 7:00pm - 8:30pm | Public Preview: 8:30pm - 10pm



ARTCENTER/SOUTH FLORIDA

800 Lincoln Road at Meridian Avenue/Miami Beach
Admission for exhibition is free

For information call 305.674.8278 or visit www.artcentersf.org



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ASTRICH'S

SPINELLO GALLERY

SUBVERSIVE

TOMMY HILFINGER

OVERTHROW

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